MARY KAY PARTIES
By Fran Strohm, Independent Beauty Consultant
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Mary Kay 101 – The Facial
What Mary Kay is all about: Keeping Wrinkles Away!
Each guest will experience our wonderful, award-winning, age-fighting skin care system right on their own faces. In addition, they can choose from one of our home treatments: Deep Cleaning, Microdermabrasion, Hydration, or Skin Brightening! This is the ultimate, highly pampering experience. I will have some simple color cosmetics for your friends who don’t want to leave without makeup on!

Guests: 4 to 6
Gift*: FREE home treatment (from above list)
Refreshments recommended: Served after the facials. Keep it simple! Just a few cookies and a beverage would be great!

BOB - Beauty on a Budget
Great skin doesn’t have to cost an arm and a leg!
Treat your guests to a sample of our great money-saving, multi-tasking, time-saving products! I will treat them to a great facial, then introduce them to lots of other budget-minded products.

Guests: 4 to 6
Gift*: TimeWise® 3-in-1 Cleansing Bar ($18 value)
Refreshments recommended: Served after the facials. Keep it simple! Your friends will want to keep playing with the cosmetics and browse the small display I set up. So just a few cookies and a beverage would be great!

IMPORTANT NOTE: Alcoholic beverages are best served AFTER the party. Alcohol tends to flush the face so we can’t tell if one of your guests is having trouble with the products. It can also change the way her makeup looks.
Eyes Cream Social
*It’s all about the EYES!* 
Give your eyes a special treat. Mary Kay has great eye “remedies”: crow’s feet, tired looking, dark circles, fine lines, everything! Once we solve all that, your guests will learn the latest in eye color application techniques: what colors will work best for them, and how to apply those colors. My goal is to teach your guests how to look good no matter where they are headed: casual shopping trip, work, fancy party or anywhere in between.

**Guests:** Any size group

**Gift:** Eye Primer ($12 value)

Refreshments recommended: Ice cream, of course, with a few toppings to make a small sundae.

Footsie Tootsie Spa
*Learn how to treat your legs right!* 
Soak your feet and relax as you experience our great Spa products. Come with bare legs (shorts or skirts) so you can get the full treatment!

**Guests:** 4 to 12

**Gift:** 2-in-1 Body Wash and Shave ($14 value)

Refreshments recommended: Cheese and crackers are great for this party. Whatever you serve, it needs to be simple so people can balance it on their laps and not risk spilling.

Glamour: Before and After
*What every girl loves: Playing with Makeup!* 
Each guest will learn how to properly apply glamour with the best colors for their skin tone. Color application tips are based on their own unique skin tones and facial features. Each guest will get a take-home paper with their specific tips. Also they get to model for my makeover portfolio.

**Guests:** 4 to 6

**Gift:** Oil-Free Eye Makeup Remover ($15 value)

Pictures will be taken before and after color application.

Refreshments recommended: Served after the makeovers. Keep it simple! Your friends will want to keep playing with the cosmetics and browse the small display I set up. So just a few cookies and a beverage would be great!

The Hostess with the Mostest
*When you want to do it all!!*
Your guests will be treated to a Mary Kay Showcase! All the great sets, colors, lotions and potions I can round up! We can even use your kitchen table for quick facials! Plus great gift ideas—depending on the time of year: Holiday, Valentine’s Day, Mother’s Day, Birthdays, etc. This would also be a great party for a fundraising event.

**Guests:** depends on the space you have

**Gift:** Hydrating Lotion ($14 value)

Refreshments recommended: go all out if you like, or take it easy to better enjoy your guests—your decision. Wine would be a welcome addition to this type of party.

P.S. The less food, the better your sales will be!

Kiss ‘N Tell
*Lips are the focus for this party!*
Guests will get to try fabulous Mary Kay products for their lips. We’ll start with Satin Lips to give them incredible, kissable lips, then they will try the newest colors!

**Guests:** Any size group

**Gift:** Satin Lips Set ($18 value)

Refreshments recommended: hors d’oeuvres with soft drinks or wine work well with this party.
Lips ‘N Chips
Same as Kiss ‘N Tell, but for refreshments, serve chips and salsa (optional: margaritas).

Mineral Makeovers
A new look with makeup that is GOOD for your skin!
I will select custom colors for your guests. Then they will learn how to apply the makeup for their specific face and eye shapes.
Guests: 4 to 6
Gift*: Foundation Primer ($16 value)
Refreshments recommended: Served after the makeovers. Keep it simple! Your friends will want to keep playing with the cosmetics and browse the small display I set up. So just a few cookies and a beverage would be great!

Mother & Daughter
A great way to bring Mother and Daughter together for a girls’ night!
Guests will be taught the proper way to take care of their skin and apply (age appropriate) makeup! A great treat for both Mom and Daughter.
Guests: 4 to 6
Gift*: NouriShine Lip Gloss ($14 value)
Refreshments recommended: Served after the facials. Keep it simple! The moms and daughters will want to keep playing with the cosmetics and browse the small display I set up. So just a few cookies and a beverage would be great! (Obviously non-alcoholic beverages if daughters are under age.)

PJ Party
Put on your favorite PJs, it’s time to party!
We will get your guests ready for bed. Guests will enjoy the experience of our terrific skin care AND fabulous Microdermabrasion Set. The hottest product on the market right now!
Guests: 4 to 6
Gift*: FREE Night Restore & Recover Complex ($40 value)
Refreshments recommended: Milk and cookies!

Taking You from Daytime to Date Night!
This is everyone’s challenge, right? SOLVED!
Guests will learn how to take their daytime look to Date Night Ready with just a couple simple additions! Guests will not be asked to remove their makeup for this party!
Guests: 4 to 8
Gift*: Lash Love Mascara ($15 value)
Refreshments recommended: Keep it Mary Kay simple or go all out! It’s up to you! Wine is welcome at this party!

Trash Can Party
Throw out the old and replace with the new!
Guests bring their old name brand products that they are no longer using. For every product they throw away, they get a replacement Mary Kay product at a 20% discount.
Guests: 4 to 12
Gift*: Satin Hands Hand Cream ($10 value)
Refreshments recommended: Get creative – mismatch your napkins, have a variety of small desserts…like you’re cleaning out your cupboards!

*Depending on my current inventory, I may substitute the gift for something else of like value.